

Smart Energy Coalition Global Policy Principles

Thursday 22 January 2026

Energy efficiency is one of the most cost-effective strategies available to reduce emissions, enhance energy security, and boost resilience. Our members have seen firsthand how investments in energy efficient technologies and operations can lower costs, improve productivity, and strengthen long-term competitiveness.

Global Policy Principles

1. Minimum Energy Performance Standards (MEPS) and codes

Support the manufacturing, distribution and use of high MEPS appliances, alongside the implementation of enhanced energy codes in buildings and operations.

2. Energy management and data transparency

Encourage regular energy reviews and robust energy management plans that provide transparent energy data to help determine areas of energy loss and gains.

3. Circularity and renovation

Promote passive techniques as well as circularity and renovations in buildings, appliances and operations.

4. Financing

Increase investment in energy efficiency and support innovative financing methods, to reach the [USD 1.5 trillion needed per year](#) to meet the COP28 pledge and [prevent investment flatlining](#).

5. Collaboration and leadership

Keep energy efficiency high on the global agenda within Nationally Determined Contribution (NDCs) and Global Stocktake process, in addition to encouraging collaboration across different levels of private and public sectors to drive faster action.

The commitment made at COP28 by countries to double the annual rate of energy efficiency improvement by 2030 put energy efficiency at the centre of the global climate agenda. To reach this goal, we urge policymakers at all levels to prioritise energy efficiency and to make it a cornerstone of their energy strategies. Well-designed energy efficiency policy provides incentives, reduces market barriers, and aligns the goals of businesses, governments and communities. As a result, everyone benefits from improved health and wellbeing, energy affordability, job creation and more, all whilst reducing emissions.



Climate Group
Europe – London: +44 (0)20 7960 2970
North America – New York: +1 (646) 233 0550
India – New Delhi: +91 11 4987 4369 / 4987 4368

climategroup.org

As a Climate Group initiative, the [Smart Energy Coalition](#) (formerly EP100) brings together business and government to increase dialogue and drive climate action, fast. Our 100+ member coalition is leading the charge on energy efficiency in the private sector and with their support and expertise, we have developed five Global Policy Principles. These principles will guide our policy advocacy work and drive the change we want to see for energy efficiency.

Supporting members

Global Policy Working Group members:



All Smart Energy Coalition members:

